



## DEVELOPING A COMMUNITY TRANSPORT STRATEGY

Update to Calne Area Board – 4 August 2015

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### Background:

Calne Area Transport and the Calne Community Area Partnership identified a need for a Community Area Transport Strategy that would inform the Neighbourhood Plan and Calne Master plan process and also feed in to work involved in various Area Board working groups (Air Quality, Campus, s106 etc.).

On 3 December 2013 a scoping meeting was held at the request of Councillor Hill and involving representatives of the Town Council, Wiltshire Transport Strategy and Passenger Transport Officers, the Area Manager and Chair of the Area Board.

In order to gather information about travel movements and local views from across the community area a consultation process was agreed with Wiltshire Council's Principal Officer for Transport Strategy.

Calne Area Transport volunteers developed and conducted a survey during the period July to September 2014.

Questions were developed taking reference to the Wiltshire Local Transport Plan, Joint Strategic Assessment for the Calne Community Area, Wiltshire Core Strategy Transport and Development section and to the emerging Calne Air Quality Management Area Action Plan and the 2008 Climate Change Act.

Hard copies were distributed through a variety of localities including: Calne Leisure Centre, Beversbrook Sports Facility, The Community Hub, Information Point, Library, The Divine Café at Cherhill, all of the Community Area's village halls. In addition an online form was circulated through a range of links including: Community Area Partnership website, Hub Facebook Page, Calne Environmental Network, The Town Council and the Area Board Our Community Matters website.

At the same time a survey was conducted in willing local schools (Heddington, Cherhill, Hilmarton, Fynamore, Holy Trinity and John Bentley). This survey was in a slightly different form in order to gauge responses of school children.

## Results of the Consultation:

Following the consultation period volunteers spent quite some time analysing the results, full details are available from CAT, but a brief summary is provided below:

Main community concerns:	<ol style="list-style-type: none"><li>1. Traffic Speed</li><li>2. Road Safety</li><li>3. Journey Time reliability</li><li>4. Heavy Goods Vehicles</li><li>5. Air Quality</li><li>6. Road crossings for pedestrians and cyclists.</li></ol>
Movement Patterns:	80% do weekly shopping by car 9.5% do weekly shopping by walking 2.4% do weekly shopping by cycle 8.1% do weekly shopping by other
Shopping venues in order of popularity:	<ol style="list-style-type: none"><li>1. Calne</li><li>2. Chippenham</li><li>3. Multiple</li><li>4. Online</li><li>5. Devizes</li><li>6. Melksham</li><li>7. Swindon</li></ol>
The School run:	14.3% of responders and the majority of those used their car.

From the work that has been undertaken so far it is apparent that there are some emerging objectives:

### EMERGING OBJECTIVES:

- Improve local air quality by reducing transport related emissions particularly in relation to identified air pollution hotspots in the Calne Air Quality management Area.
- Create better environments for people in the town centre, residential areas and on the rural road network.
- Promote and improve sustainable transport by providing better walking/cycling routes and bus services that give good access to all parts of the town.
- Ensure that new developments prioritise sustainable linkages with the established communities in the Calne Community Area.
- Safeguard the historic and natural environment by promoting alternative and sustainable means of access.

- Support local employment and the economic vitality of Calne by making it an attractive centre for investment in jobs and premises as well as for visitors and local shoppers.
- Improve accessibility throughout the town and community area to encourage walking, cycling and scooter/wheelchair use.
- Support road safety initiatives, particularly for vulnerable road users.

### **Next steps:**

Calne Area Transport has again met with Wiltshire Council's Principal Officer for Transport Strategy and the Community Engagement Manager to discuss the way forwards.

Further work now needs to be undertaken to gather further evidence to support and/or modify the emerging objectives and define a vision. CAT volunteers hope to bring confirmed objectives and a vision statement to the next Area Board meeting in order to be ratified.

It is hoped that once this has been achieved, CAT will work in partnership with the Area Board, Neighbourhood Planning group and Transport Planners to design and deliver a stakeholder event which will begin to develop potential solutions and actions that will address the objectives.

### **Request to the Area Board:**

Calne Area Transport would like to ask the Area Board to:

- Note the progress made to date on the Calne Community Transport Strategy.
- Include an item on the October Area Board agenda to consider agreeing objectives.
- Support a future Calne Community Transport Stakeholder event.